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Knock Knock City Brings the Sharing Economy to Short-Term Storage of Luggage and Personal Items

The digital service provides daily bag and luggage storage for \$2 an hour in New York City and now expanding to San Francisco

San Francisco, CA – February 12, 2018. Knock Knock City, a storage network connecting travelers, commuters and urbanites to nearby local shops, is now available for anyone who wants to enjoy their day to the fullest without the hassle of hauling around luggage, backpacks, shopping bags and other extra weight.

“Millions are affected by a lack of storage options while waiting for Airbnb check in (4pm) and after check out (12pm), while shopping, going to events or the gym after work-- we wanted to create a service that lets anyone on-the-go release the burden of their bags on the spot” said Selin Sonmez, Cofounder & CEO of Knock Knock City. “Our service was born from the realization that there are shops on every block paying expensive rents and having extra space to host bags and luggage of people looking for a place to store them for a few hours. Shops gain exposure, foot traffic plus an extra source of income, while travelers and urbanites are able to enjoy their days to the fullest by carrying less and doing more.”

The process is simple. When storing bags and luggage, users may log in to use the interactive map provided on the web based app, choose a nearby host location and book a spot. Security seals are provided at host locations to lock zippers and users are given a code for the host to scan upon drop off and pick up. The price is \$2 per hour per bag and includes \$500 insurance per item.

According to research from the academic journal, Organization & Environment, businesses that operate in “sharing economies” of collaborative consumption offer and share underutilized resources in creative, new ways. Airbnb lets people rent out part or all of their homes for short stays, Uber allows for real-time, location based ridesharing and now services like Knock Knock City make daily storage of luggage and personal items easy and convenient while contributing to the local economies. Due to price concerns and other factors, an increasing number of individuals now prefer such sharing models to mainstream alternatives. With over 40,000 Airbnbs listed in New York City, the city has seen rising demand for short-term storage as Airbnb rentals are rarely able to hold luggage before and after stays.

Knock Knock City is launching in San Francisco in March and they have plans to expand to more cities in the future.

For additional information, please contact Selin Sonmez at selin@knockknock.city or 650-644-7741.

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About Knock Knock City

Knock Knock City is a digital service that lets travelers, commuters and urbanites store their bags and luggage in nearby local shops all around the city. Using a pay-by-the-hour system and offering over 40 secure locations in New York City, this service makes storing luggage, bags, backpacks, shopping bags and other items affordable, easy and convenient. Knock Knock City is launching in San Francisco in March. To sign up or to learn more, please visit <https://knockknock.city/>.